

Holland Township Recreation 2025 Little League & Middle School Baseball Sponsorship Program



The Holland Township Recreation Department is entering into our 17th (seventeenth) Little League Baseball season featuring Minors (9-10 yr. olds) and Majors (11-12 yr. olds) divisions and our second Lakeshore Area League Baseball season (13-14 yr. olds). We serve over 300 student-athletes between the ages of 8-15 years old. Both the Little League and Middle School programs strive to serve area youth while educating and empowering parents and volunteers to help teach children the game of baseball.

Our home site is the Quincy Park Little League Complex. This complex is considered to be one of the best in the state. This complex features a four-field “wheel” setting for Minors and Majors play along with a full-sized field for Middle School play and above. It is one of the crown jewels of the Holland Charter Township Parks system. The four-field complex also features a unique naming feature. The four fields are named in honor of Joey Metzlaars who passed away a few years ago. Fields “J”, “O”, “E”, & “Y” have been named as such from the beginning. Joey was a wonderful young man who grew up participating in our programs and then worked for us as an umpire/supervisor. We are proud to honor his legacy in this fashion.

There are always multiple aspects of any program that need to be addressed and implemented before they take place. However, equipment and participation are always at the top of our list. From an equipment standpoint, this could include items such as site safety equipment, individual player equipment, bats, balls, and more. For registration, some families may not be able to afford the program fee, so we established a scholarship fund many years ago to help offset those costs for deserving families. Our goal is to enhance health, safety, competitiveness, participation, and satisfaction in our program. It is an incredibly large task to accomplish this and that is why we are requesting your help to make this happen. We would ask that you please consider making a donation towards our community’s youth baseball future and review the sponsorship opportunities outlined in this packet for the 2024 Holland Charter Township Little League & Middle School baseball seasons...



“GRAND SLAM” Sponsorship Package - \$ 500.00

- *Business Logo on Holland Twp Little League Website Home Page
- *Business Information on Holland Twp Recreation “Sponsors” Website Page
- *Business Logo Listed on Sponsorship Banner at Game Fields for the 2025 season
- *Business Logo on the Sleeve of all participant shirts for a specific Little League Baseball Team
- *Business Recognition through Holland Twp Recreation Marketing efforts:
 - Social Media outlets including Facebook, Twitter, Instagram
 - Business Recognition in the 2025 Monthly Parks & Rec Newsletter

“TRIPLE PLAY” Sponsorship Package - \$300.00

- *Business Logo on Holland Twp Little League Website Home Page
- *Business Information on Holland Twp Recreation “Sponsors” Website Page
- *Business Name Listed on Sponsorship Banner at Game Fields for the 2024 season
- *Business Logo on the Sleeve of all participant shirts for a specific Little League Baseball Team

-Holland Township’s Tax ID is #38-6008275.

-Artwork/Logo design will be needed for either sponsorship package and are due by Friday, March 28, 2025.

-If you have any questions, please contact Holland Township Recreation at 616.395.0178 or via email at recdept@hct.holland.mi.us.

Holland Township Recreation - Baseball Sponsorship Form

Business/Sponsor Name: _____ ContactName: _____

Address: _____ City/State/Zip: _____

Business Phone: _____ Email Address: _____

Sponsorship Tier (circle one): Grand Slam (\$500.00) Triple Play (\$300.00)

- Please make checks payable to **Holland Township Recreation**
- Please return this sponsorship agreement to the address or emails listed below:
 - o **Holland Township Recreation**
 - o **353 North 120th Avenue**
 - o **Holland, MI 49424**
- Email Contacts
 - o Darrin Duistermars (darrind@hct.holland.mi.us), John Kievit (johnk@hct.holland.mi.us), Amanda Bailey (Amandak@hct.holland.mi.us)

Sponsorship Agreement:

As a representative of the above-named organization or business, I hereby agree to have our organization name and/or business logo placed on a Holland Township Recreation program sponsorship banner, at Holland Township facilities (Quincy Park Little League Baseball Complex), on the Holland Township Parks and Recreation website, and/or social media avenues. Banners/signage will be displayed outdoors for the duration of the 2023 baseball season and for additionally scheduled programs at the Quincy Park Little League Complex.

Print Name: _____ Date: _____

Signature: _____